



### **Pembroke Pines Charter School Foundation: Supporting Award Winning Education**

Thank you for inquiring about the advertising opportunities available through partnering with the Pembroke Pines Charter School Foundation and Support Our Schools Campaign. Just to give you a brief overview, the Pembroke Pines Charter School System consists of eight schools and services roughly 6,000 students and 3,200 families. The need for vibrant, thriving schools has never been higher. Mission-based education, as provided in the Pembroke Pines Charter School System, produces graduates who strengthen our entire social fabric. Investing in our teachers ensures our children are being taught by only the best and most dedicated. Pembroke Pines Charter School Foundation is fully committed to supporting students and teachers by furthering their educational growth. If you believe in the power and promise of education, won't you consider joining us in this vital effort?

Becoming a community partner not only enhances your company image by showing support of the children in the Pembroke Pines Charter Schools, it also offers your business a distinct marketing and competitive advantage by creating positive publicity and heightened visibility of your products and services to our charter school families and employees.

### **Why become a Community Partner with Pembroke Pines Charter Schools?**

All contributions to the Pembroke Pines Charter School Foundation goes directly into raising the quality of education and resources for the students of the Pembroke Pines Charter School System. Contributions will be utilized for:

- Capital Improvements/Infrastructure
- Increased Cost of Benefits and Operating Expenses
- Raising Reserves to Financially Sustainable Levels

Working together through a variety of sponsorship options, we can make a difference in the lives of many students and teachers. We look forward to you becoming a community partner.



## 2026-27 Advertising Opportunities Available to Your Business

### Banner Advertising

Our banner program runs from July 1<sup>st</sup> to June 30<sup>th</sup> of each year. The base price for a 3’x5’ banner space in the drop-off/pick-up car line is \$400 at all charter school locations. The base price for 3’x5’ banner space facing a main street (prime location) is \$800 at all charter school locations. It is \$100 per additional 1x1 foot of banner. **All banners must be approved before they can be placed on school property. Please send us an email with an image of what your banners look like prior to getting them made. Any banners that are placed on the fences without approval will be removed and discarded.**

There is a 10% discount off the total purchase cost if you decide to place banners at 3 or more school locations. The maximum banner height is 5 feet, however there is no restriction on width. The purchase of banner space includes recognition on our Foundation website. Businesses have to provide their own company banner. This is a one-time contribution that ensures your banner will be displayed until June 30<sup>th</sup> of the following year.

In the event of a hurricane, our maintenance staff will take down your banner and it will be replaced once the hurricane passes and schools are back in session. Banner staff will also check the condition of the banners on a monthly basis. If your banner is in poor condition (sun damage, broken grommets, ripped banner, etc), your banner will be removed temporarily and you will be contacted to replace your banner. Banner prices are listed below. Images of the schools by banner location is on the next page and will give you an approximation of where banners are placed.

Campus	Car Line Price (Student Drop off/Pickup Area)	Prime Location Price (Main Street)
East Elementary	\$ 400.00	\$ 800.00*
West Elementary	\$ 400.00	\$ 800.00
West Middle	\$ 400.00	\$ 800.00
Central Campus (Elementary & Middle)	\$ 400.00	\$ 800.00*
FSU Elementary	\$ 400.00	\$ 800.00*
Academic Village (Middle & High)	\$ 400.00	\$ 800.00*

\*Limited Banner Space Available



## Banner Advertising - Pembroke Pines Charter Schools



Central Campus Prime, faces Flamingo Road - **space limited**



Central Campus Car Line



East Elementary Prime, faces Pembroke Road - **space limited**



East Elementary Car Line



West Elementary Prime, faces SW 184<sup>th</sup> Ave



West Elementary Car Line



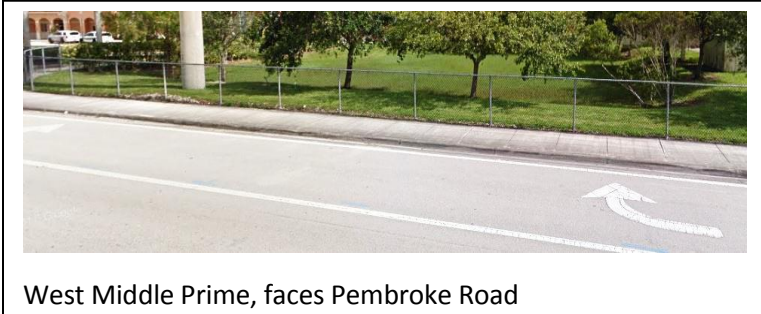
FSU Elementary Prime, faces SW 172<sup>nd</sup> Ave



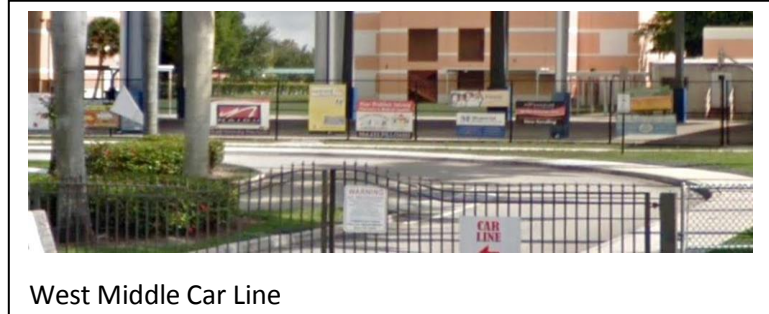
FSU Elementary Car Line



## Banner Advertising- Pembroke Pines Charter Schools, cont'd.



West Middle Prime, faces Pembroke Road



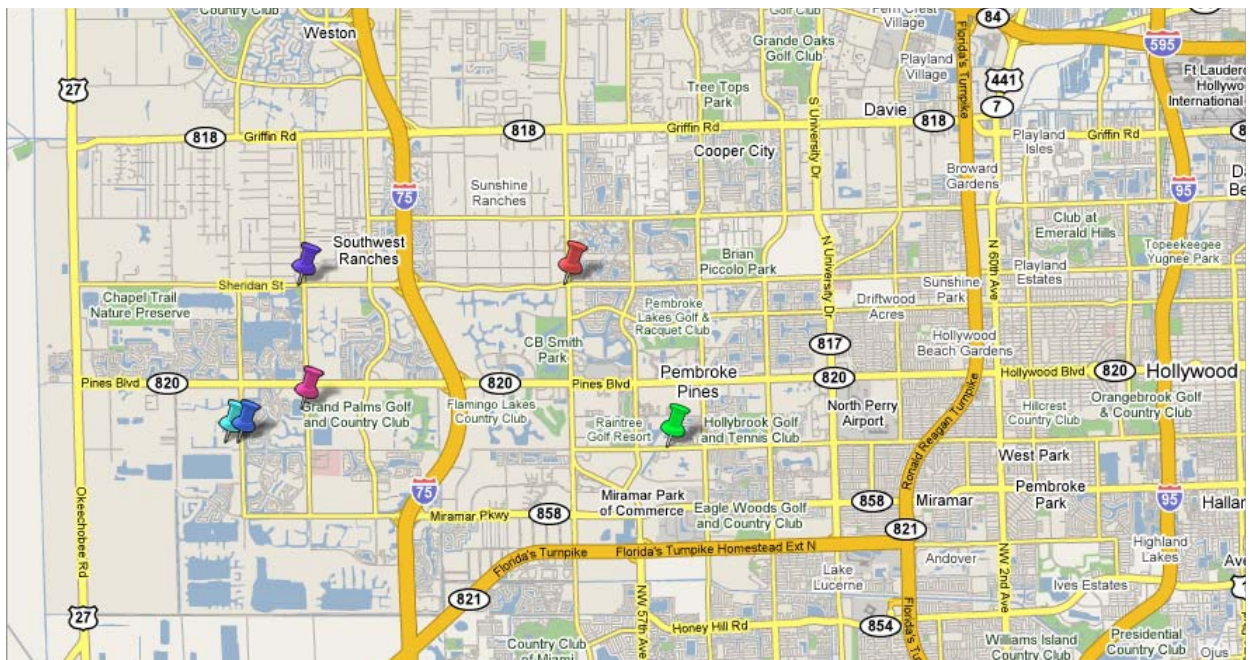
West Middle Car Line









Academic Village Prime, faces Sheridan Street- **space limited**



Academic Village Car Line



-  [Central Elementary / Middle](#)
-  [East Elementary School](#)
-  [West Elementary School](#)

-  [High School / Academic Village](#)
-  [FSU Elementary](#)
-  [West Middle](#)



## Business Recognition on our Foundation Website - \$350

Business recognition is free with purchase of banner. Businesses can submit a logo to be reviewed and approved. JPEG and PNG formats are accepted. Logo will be on Foundation website ([www.ppcsf.org](http://www.ppcsf.org)) under ‘Community Partners’ tab from July 1<sup>st</sup> of the current year to June 30<sup>th</sup> of the following year.

## E-Blast - \$500

Email Blasts (E-Blasts) are sent through our charter school parent link system. These E-blasts are sent to every charter school. The business can also choose to attach a document (pdf, word or image) to the E-blast. **All E-blast content must be reviewed and approved before they can be sent out charter-wide.** Please note that all E-blasts must have the following disclaimer on the attachment **and** in the body of email:

*“This is a paid advertising by **(business title)**. The Pembroke Pines Charter School System, Pembroke Pines Charter School Foundation, Inc., and the City of Pembroke Pines, their elected and appointed officers, officials, employees, and agents do not approve, recommend, or endorse **(business title)**, its owners, agents, employees, or any other sponsor.”*

## Physical Flyers - \$200 per school site

Physical flyers may be sent out the second week of school through second to the last week of school. Tutoring businesses may only send their flyers out one week prior or one week after report cards and interim reports have been issued. Please consult the yearly Broward County Public School Calendar for these dates. **Flyers must be printed and packaged in sets of 26 per homeroom by your business.**

Please see table below for each school’s classroom count:

School Site	2026-27 Homeroom Count	Total # of Flyers
East Elementary	28	728
West Elementary	29	754
West Middle	27	702
Central Elementary	12	296
Central Middle	27	702
FSU Elementary	28	728
Academic Village Middle	15	390
Academic Village High	75	1,950



Please note that all Physical Flyers must include the following disclaimer:

*“This is a paid advertising by (**business title**). The Pembroke Pines Charter School System, Pembroke Pines Charter School Foundation, Inc., and the City of Pembroke Pines, their elected and appointed officers, officials, employees, and agents do not approve, recommend, or endorse (**business title**), its owners, agents, employees, or any other sponsor.”*

### **Ad Space with City Connect Newspaper – Prices Vary**

This newspaper distributed by the City of Pembroke Pines reaches 63,000 households and businesses. The newspaper has six annual distributions. Distribution months are Feb/March; April/May; June/July; Aug./Sept.; Oct./Nov.; and Dec./Jan.

<b>Rates per ad insertion</b>		
<b>Position</b>	<b>Size</b>	<b>Price</b>
<b>Full Page</b>	9.75 x 10.3 in.	\$ 1,100.00
<b>Half Page</b>	vertical/4.8 x 10.3 in. horizontal/9.75 x 5 in.	\$ 575.00
<b>1/4 Page</b>	vertical/4.8 x 5 in. horizontal/7.25 x 3.3 in.	\$ 300.00
<b>1/8 Page</b>	(business card) 4.8 x 2.5 in.	\$ 175.00
<b>3/4 backpage (premium)</b>	9.75 x 8.25 in	\$ 1,500.00

### **Placing an order**

When placing your order, please email Angelica Serrano at [aserrano@ppines.com](mailto:aserrano@ppines.com) and list what advertising opportunities you would like to buy. Please see the following information needed for each item:

- Banners
  - Number of banners
  - Size of banners (list each size if more than one)
  - Banner Image
  - Business Logo (for online business recognition)
- E-Blast
  - Email Subject
  - Email Body (must include business disclaimer on bottom of message)
  - Optional Email attachment (must include business disclaimer)



- Physical Flyer
  - Charter Schools Selected for Flyer Distribution
  - Scanned copy of flyer (must include business disclaimer)
- City Connect Ad Space
  - Ad Space Position
  - Content for ad space

Once all content has been approved you will be invoiced for your order. Please remember that all banners placed on school property are sold on a first buy, first served basis due to limited availability at some school sites.

## Payment Methods Accepted



Please make checks payable to the **Pembroke Pines Charter School Foundation**

If paying by card, please fill out the Credit Card Authorization Form on the next page.  
For questions, please contact Angelica Serrano at [aserrano@ppines.com](mailto:aserrano@ppines.com)



# Charting The Course



## One Time Credit Card Payment Authorization Form

**Please complete the information below:**

I \_\_\_\_\_ authorize **Pembroke Pines Charter Schools Foundation** to  
(Full name)  
charge my credit card account indicated below for \_\_\_\_\_ on \_\_\_\_\_.  
(Amount) (Date)

This payment is for \_\_\_\_\_.  
(Description of goods/services)

Billing Address \_\_\_\_\_ Phone# \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Email \_\_\_\_\_

Account Type: <input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Cardholder Name _____			
Account Number _____			
Expiration Date _____			
CVV2 (3 digit number on back of Visa/MC, 4 digits on front of AMEX) _____			

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

I authorize the above named business to charge the credit card indicated in this authorization form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company; so long as the transaction corresponds to the terms indicated in this form.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

FEIN #20-1192922

Registration #CH31946

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