

# City of Pembroke Pines Charter Schools Fundraising Efforts Newsletter



Inside the Issue

March 2024



## ADVERTISE WITH US!

We love our community partners! Whether you are a business owner or want to give your job more exposure, consider partnering with the Pembroke Pines Charter School Foundation this school year. More info can be found on p. 02

## WHERE ARE WE NOW: A REVIEW OF OUR CURRENT FUNDRAISERS

Discover the different fundraisers that the Pembroke Pines Charter School Foundation does throughout the year and what we have raised so far for our charter schools. Read more on p. 02

## SOS SUPERHEROS WANTED

We are currently seeking motivated & passionate SOS Parent Liaisons per campus who are able to volunteer at various SOS events throughout the school year. Many service hour opportunities are available! Please contact Angelica Serrano at [aserrano@ppines.com](mailto:aserrano@ppines.com) to get involved. Read more on p. 03

## FUN EVENTS FOR THE WHOLE FAMILY

The Pembroke Pines Charter School Foundation holds many fundraising events throughout the year. This allows us to connect with our charter school families and potential supporters and volunteers. There is a **FUN**draiser for everyone! You can view our upcoming events in the column on page 02.



## OUR FUNDRAISING EFFORTS 2023-24

The Foundation hosts many different fundraising events annually that help to provide funding for Foundation programs. An equal amount of both in-school and external school fundraising events are planned throughout the year. Below is a breakdown of fundraising events that we've held thus far in the 2023-24 school year:

**SOS Merchandise Sales** - \$335.73  
**SOS Dress Down** - \$27,115.46  
**Restaurant Fundraiser** - \$2,437.36  
**Miami Heat Fundraiser** - \$3,584  
**PPCSF FL Prepaid Raffle #1 (Net Income)** - \$9,052.97

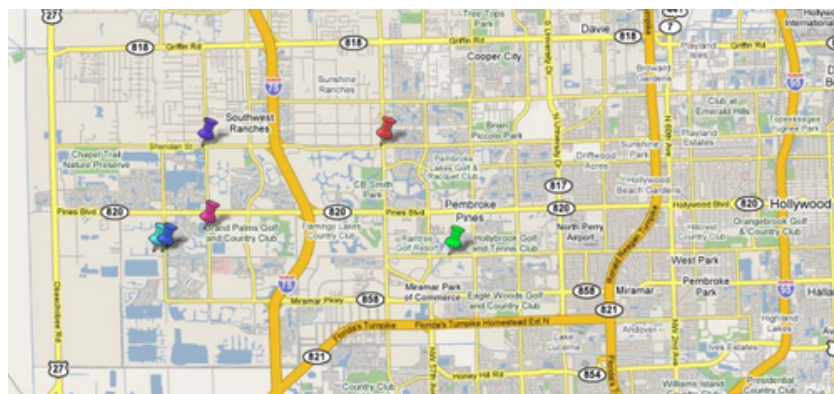
In addition to these events, the Foundation partners with both corporations and small businesses alike to raise money for our charter schools. The partnerships allow these businesses an opportunity to positively affect the lives of the children in our community, while in turn help provide critical funding for the schools. Below is a breakdown of monies raised to date through partnerships with corporations and local businesses:




**Banner fundraiser through local businesses** - \$44,140.40  
**Banner fundraiser through parent-owned businesses** - \$1,300  
**Corporate agreements** - \$10,500  
**Email Advertising** - \$4,650


If you own a business or are interested in having your place of employment partner with Pembroke Pines Charter School Foundation through advertising or event sponsorship, please reach out to Angelica Serrano at [aserrano@ppines.com](mailto:aserrano@ppines.com).

## ADVERTISING OPPORTUNITIES AVAILABLE TO YOUR BUSINESS

- Banners (Facing main street or car line)
- Recognition (business logo) on our Foundation website (free with the purchase of a banner)
- Event Sponsorships
- System-wide Email Advertisements
- Physical Flyers
- City Connect Newspaper Ad Space



 [Central Elementary / Middle](#)  
 [East Elementary School](#)  
 [West Elementary School](#)

 [High School / Academic Village](#)  
 [FSU Elementary](#)  
 [West Middle](#)

## Upcoming Events

**April - June 2024**

### April 1:

FL Prepaid Scholarship:  
Spring Raffle Begins -  
Tickets on Sale!

### April 2,9 & 16:

SOS Dress Down Day -  
Theme: 'Light it Up Blue'

### April 2-6:

Double Good Popcorn  
Fundraiser - FSU

### April 9:

Cebiche Bar Restaurant  
Fundraiser- East, West &  
Central

### April 16-20:

Double Good Popcorn  
Fundraiser - West

### April 23:

Cebiche Bar Restaurant  
Fundraiser- Academic  
Village & FSU

### May 7:

North South Grill Restaurant  
Fundraiser- East, West and  
Central

### May 7-11:

Double Good Popcorn  
Fundraiser - East

### May 21:

North South Grill Restaurant  
Fundraiser - FSU &  
Academic Village

### May 24 & 28:

SOS Dress Down Day -  
Theme: 'College Gear'

### May 28:

FL Prepaid Scholarship:  
Spring Raffle Begins - Last  
Day to Purchase Tickets!

### June 5:

FL Prepaid Scholarship  
Spring Raffle: Winner  
Drawing @ Commission  
meeting

## 2023-24 Florida Prepaid Scholarship Raffle Recap

**Winter Raffle Winner:**  
**Kennedi DaCosta**  
 from  
**Pembroke Pines**  
**Charter West Middle**  
**School**



One of our most successful fundraisers this year has been the Foundation's Florida Prepaid Scholarship Raffle, which we held twice during the past school year. Parents, guardians, and grandparents from across Florida participated for a chance to win a Florida Prepaid Scholarship for a 4-Year Florida University. This scholarship covers tuition and other fees associated with a 4-Year Florida University plan. In our first raffle of the year, we sold 382 tickets and raised \$9,052.97 for our schools! We extend our gratitude to everyone who purchased a ticket; your contribution significantly aided us in reaching our fundraising goals.

Congratulations to Kennedi DaCosta from Pembroke Pines Charter West Middle School who won the 4-Year Florida University plan! Stay tuned for news related to the next prepaid plan raffle.

Thank you once again to all who took part in our fundraisers and for your ongoing support.

## Join our team!

### 2023-24 SOS Parent Committee

The mission of Pembroke Pines Charter School Foundation (PPCSF) is to provide financial support to the Pembroke Pines Charter Schools and scholarships for our students and teachers.

Ways to get involved with PPCSF are simple. Join us in supporting award-winning education for our charter students!

Some of the Support Our Schools (SOS) Parent Committee objectives include:

- **Increasing parent-to-parent awareness of the Pembroke Pines Charter School Foundation and SOS Campaign**
- **Attending quarterly SOS Parent Committee meetings to review the Foundation's annual objectives and fundraising efforts.**
- **Participating in our in-school fundraisers**
- **Volunteering at city-hosted events that benefit the Foundation and Advertising charter-wide SOS fundraising events**
- **For more information and to get involved, please contact Angelica Serrano at [aserrano@ppines.com](mailto:aserrano@ppines.com).**

## 2023-24 CURRENT SOS PARENT PLEDGE SUMMARY

All funds donated to the Foundation are used to help cover capital improvements and infrastructure costs as well as award scholarships to our charter graduates and staff. We kindly request that each household do their part and make a recommended tax-deductible donation of \$250 to the Foundation in an effort to support your A-rated award winning charter school system.

**As of March 2024, we have raised \$13,706.25 in SOS Parent Pledges. Below you may find the breakdown per campus.**

School	No. of Pledges	Total Pledged
EAST ELEM	4	\$330.00
WEST ELEM	8	\$1,495.00
WEST MIDDLE	9	\$2,122.00
FSU	5	\$1,245.00
AV MIDDLE	2	\$750.00
AV HIGH	11	\$1,995.00
CENTRAL ELEM	5	\$1,300.00
CENTRAL MIDDLE	3	\$850.00
OTHER	12	\$3,619.25
<b>SUBTOTAL</b>	<b>59</b>	<b>\$13,706.25</b>
<b>TOTALS</b>		<b>\$13,706.25</b>

## FY 2022-23 Total Proceeds

**As a whole, the Foundation raised a total of \$314,778.72.**

The Foundation collectively raised \$314,778.72 in the 2022-23 school year. Working in collaboration with the City's Recreation Department, we generated \$135,657.70 from sponsorships and live auction proceeds during the 2022-23 Mayor's Golf Tournament.

Another event hosted by the City's Recreation Department was the 2022-23 'Taste Of Pines' Event, from which we earned \$16,229.68 in ticket proceeds. We are excited to continue our partnership with the City's Recreation Department this year for additional events that will further support and benefit the Pembroke Pines Charter School Foundation.

### Recap of the 2023-24 Events to Date:

**Chris Macdonald's Memories of Elvis in Concert:** October 21, 2023

**Mayor's Retirement Celebration:** February 2, 2024

**Taste Of Pines:** February 22, 2024

**Mayor's 22nd Annual Golf Tournament:** April 19, 2024