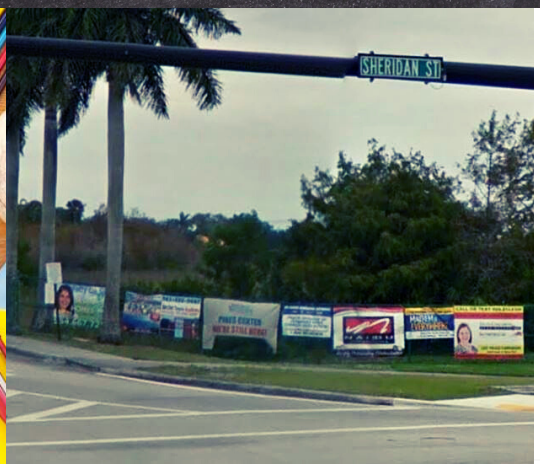
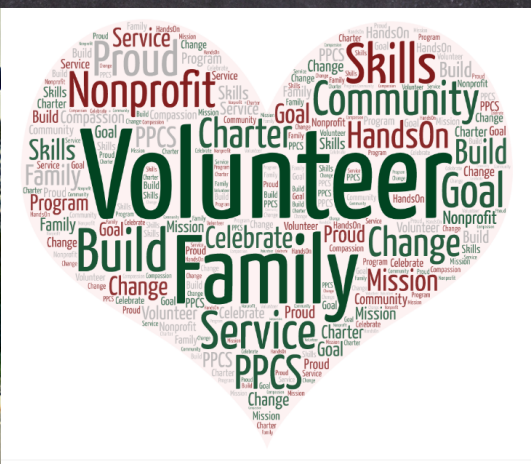
City of Pembroke Pines Charter Schools Fundraising Efforts Newsletter

July 2021





SOS FUNDRAISING: A YEARLY RECAP

Wondering what the SOS Team has been up to this year? This Yearly Recap summarizes all of our accomplishments and achievements in the 2020-21 school year. Read more on p. 02

ADVERTISE WITH US

We love our community partners! Whether you are a business owner or want to give your job more exposure, consider partnering with the Pembroke Pines Charter School Foundation this school year. More info can be found on p. 02

JOIN OUR TEAM!

We are currently seeking Parents and Guardians for our 2021-22 SOS Parent Committee. Many service hour opportunities are available by joining! Please contact cducsay@ppines.com to get involved. Read more on p. 03

SOS PLEDGE UPDATE

We would like to express our sincerest gratitude to every charter school family that has contributed to the overall success of the Pembroke Pines Charter School Foundation and Support Our Schools Campaign for this 2020-21 school year. As of June 30, 2021, $37,837.17 were raised in parent donations for our charter schools. Unfortunately, we missed our fundraising goal of $50,000 this school year. Our fundraising events also showed a decrease in funds raised from previous school year. For 20-21, $38,883.06 was raised for our charter schools in this category.

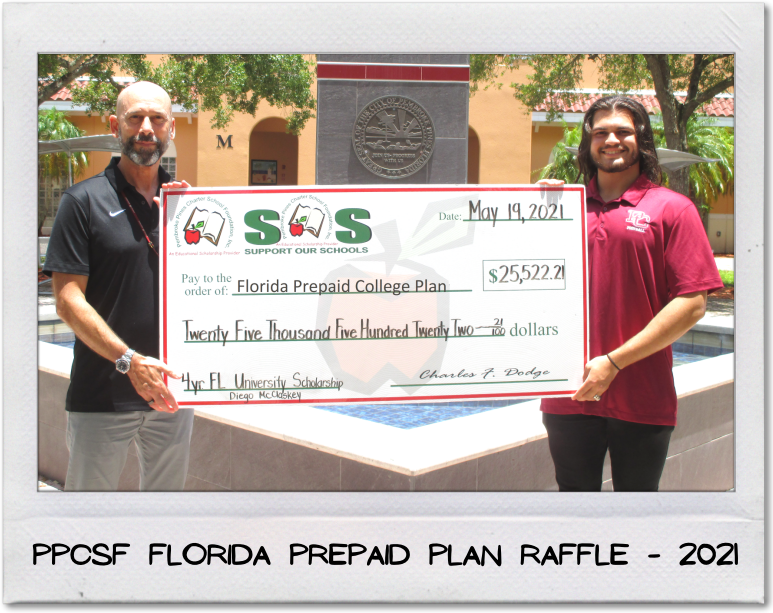
We need your support now more than ever so that we can continue closing the financial gap that our charter schools face every day. Every penny of your donation goes directly into raising the quality of education and resources for the students of the award-wining, A-rated Pembroke Pines Charter School System.

In recent years, we've asked families to pledge $250 per household. In efforts to alleviate the financial strain many of us are experiencing while maintaining our current parent/guardian pledge donation goal of $50,000, we did not increase our pledge amount and are asking families to consider donating $250 for the new school year. Donations can be conveniently made online with PayPal by going to http://www.ppcsf.org/giving/. Please note that a PayPal account is not required to make an online donation - all major debit or credit cards are accepted. All information is kept confidential and all donations are tax-deductible. As always, thank you for your support!

SOS FUNDRAISING EVENTS: A YEARLY RECAP

The 2020-21 school year proved challenging as the Pembroke Pines Charter School Foundation had to shift their overall fundraising efforts due to Covid-19.

Many of the events during this school year were through partnering with our local restaurants. Through these fundraisers, the Foundation raised **$3,261.64**. As many of us took to online shopping during the pandemic, one of the ways that charter families showed support was through AmazonSmile. Amazon Smile is a **free** and easy way to shop online. The shopping experience is identical to Amazon.com, with the added benefit that Amazon will donate 0.5% of any eligible AmazonSmile purchase price to Pembroke Pines Charter School Foundation. We raised **$4,631.53** through Amazon Smile—an impressive 233% increase from what was raised through AmazonSmile last year.



Our most successful fundraiser this year was the Foundation's Florida Prepaid Scholarship Raffle. Parents, guardians, and grandparents alike throughout Florida entered for an opportunity to win a Florida Prepaid Scholarship to a 4-Year Florida University. This scholarship prepays tuition and other fees associated with the cost of a 4-Year Florida University plan. In total, we sold 600 tickets and raised **$30,942** for our schools! Thank you to everyone who purchased a ticket, your contribution helped us raise the funds needed to support our cause. Congratulations to Diego McClaskey from Academic Village who won the 4-Year Florida University plan! Stay tuned for news related to next year's prepaid plan raffle.

Again, thank you to everyone that participated in our fundraisers and for your continuous support.

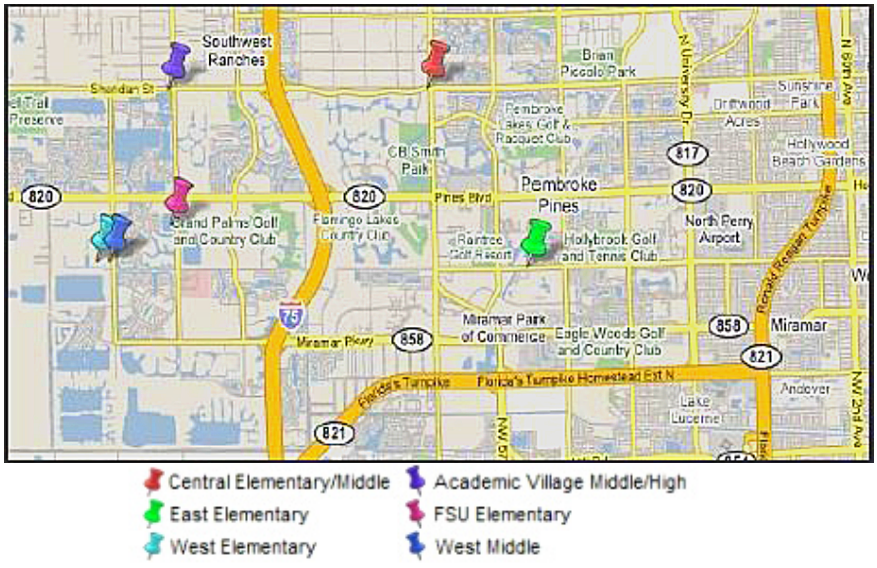
ADVERTISE WITH US

Local businesses are the backbone of Pembroke Pines and our surrounding cities. The Pembroke Pines Charter School Foundation (PPCSF) offers local businesses and corporations alike an opportunity to positively affect the lives of the children in our community.

Becoming a community partner not only enhances your company image by showing support of the children in the Pembroke Pines Charter Schools, it also offers your business a distinct marketing and competitive advantage by creating positive publicity and heightened visibility of your products and services to our charter school families and employees.

ADVERTISING OPPORTUNITIES AVAILABLE TO YOUR BUSINESS

- Banners (Facing main street or car line)
- Recognition (business logo) on our Foundation website (free with the purchase of a banner)
- Charter-wide Email Blasts
- Physical Flyers
- City Connect Newspaper Ad Space



For more information, please contact Chelsea Ducsay at cducsay@ppines.com

JOIN OUR TEAM!
2021-22 SOS PARENT COMMITTEE

We are working hard throughout the summer to introduce new and fun events all while benefiting the Pembroke Pines Charter School Foundation. That is why we are excited to begin forming our Support Our Schools Parent Committee for the 2021-2022 school year. If you are a charter parent or guardian that is looking to get more involved in our charter school system, while obtaining your yearly required service hours, look no further! We host many different events throughout the year and are looking for several parent/guardian members per school site.

The mission of Pembroke Pines Charter School Foundation (PPCSF) is to raise money for our charter school system. Money that is donated to the Support Our Schools goes directly into raising the quality of education and resources for the students of the Pembroke Pines Charter School System.

Campaign proceeds can be utilized for:

- Capital Improvements/Infrastructure
- Increased Cost of Benefits and Operating Expenses
- Raising Reserves to Financially Sustainable Levels

Some of the Support Our Schools (SOS) Parent Committee goals include:

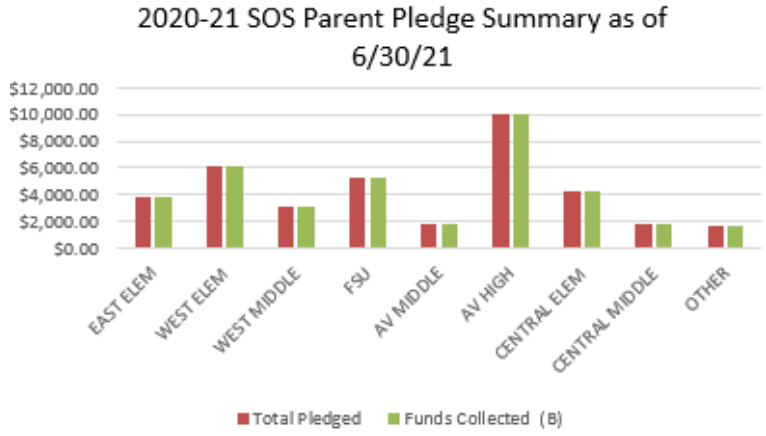
- Increasing parent-to-parent awareness of the Pembroke Pines Charter School Foundation and SOS Campaign
- Helping advertise fundraising events to charter school families
- Participating in our in-school fundraisers
- Volunteering in our city-hosted events benefiting the Foundation

Ways to get involved with PPCSF are simple...Join us in supporting award-winning education for our charter students!

For more information and to get involved, please contact Chelsea Ducsay at cducsay@ppines.com

FINAL SOS PARENT PLEDGE SUMMARY

As of June 30, 2021, we have raised $37,837.17 in SOS Parent Pledges. Below you will find the breakdown per campus. We appreciate your continued support for the next school year!



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September - December Upcoming Events

September

September 13: Tijuana Flats Fundraiser - All Schools

September 14: SOS Dress Down Day - Elementary and Middle Schools

October

October 6: Restaurant Fundraiser - Central and West Campus - Ishilima

October 12: SOS Dress Down Day - Elementary and Middle Schools

October 13: Restaurant Fundraiser - East and FSU Elementary - Ishilima

October 20: Restaurant Fundraiser - Academic Village - Ishilima

November

November 3: MOD Pizza Restaurant Fundraiser - East Elementary, Central and West Campus

November 9: SOS Dress Down Day - Elementary and Middle Schools

November 10: MOD Pizza Restaurant Fundraiser - FSU Elementary and Academic Village

December

December 4: Restaurant Fundraiser - East Elementary, Central and West Campus - Restaurant TBA

December 11: Restaurant Fundraiser - FSU Elementary and Academic Village - Restaurant TBA

December 14: SOS Dress Down Day - Elementary and Middle