

CITY OF PEMBROKE PINES CHARTER SCHOOLS FUNDRAISING EFFORTS NEWSLETTER



Summer 2020



Yearly Review

SOS 2019-20 UPDATE

The Support Our Schools Campaign has grown a lot over the past few years. This Yearly Recap summarizes all of our accomplishments and achievements in the 2019-20 school year. Read more below

ADVERTISE WITH US

We love our community partners! Whether you are a business owner or want to give your job more exposure, consider partnering with the Pembroke Pines Charter School Foundation this school year. p. 02

SOS AS A COMMUNITY

Join our SOS Team and be a part of something awesome! We are currently seeking motivated & passionate SOS Parent Liaisons per campus who are able to spread the word about our mission. Service hour opportunities are available! Please contact Chelsea Ducsay at cducsay@ppines.com to get involved. Read more on p. 03

“SUPPORT OUR SCHOOLS” OUR YEARLY RECAP

Support Our Schools (SOS), created in June 2013, was established to help raise funds for the Pembroke Pines Charter School Foundation, a 501c3, which was created in 2004 to ensure there would always be a viable and sustainable Charter School System. Thanks to the collaborative efforts of the SOS parent-led group and the City of Pembroke Pines, more than 44 fundraising events were organized throughout the Pembroke Pines Charter School System. As a whole, the Foundation raised a total of **\$257,302.22!** Our most successful fundraisers were the SOS Walk-A-Thon bringing in an outstanding \$22,320 in proceeds. This is the most we’ve raised in the SOS Walk-A-Thon fundraiser to date! Our SOS Dress Down fundraiser raised \$18,814. Our restaurant fundraisers were successful as well-\$4,306 was raised for our charter schools. Moreover, our City hosted these prosperous fundraisers:

- Taste of Pines: \$19,773
- Pines Light Up the Night 5k: \$20,248

Great job everyone! We are looking forward to next year as we roll out even more ways to Support Our Schools in 2020-21!

A MESSAGE FROM OUR TREASURER...

Greetings Charter School Parents/Guardians,

I hope this message finds you and your family safe and healthy. As we all learn to navigate through these uncertain times, I wanted to take a moment to thank every parent/guardian that donated to the Pembroke Pines Charter School Foundation. Along with your help, we received \$47,506.62 in parent-pledged donations. Regrettably, we did not reach our parent pledge fundraising goal of \$50,000. Due to COVID-19, our fundraisers and pledge campaigns came to an unexpected halt. Because our fundraisers in the second half of the school year could not be held, the need for more charter school financial assistance grows. We need your support now more than ever in the 2020-21 school year to continue to provide an award-winning, A-rated education for our Pembroke Pines Charter School students.

In recent years, we asked families to pledge \$250 per household. Once again, we ask our charter families to consider donating \$250 for the 2020-2021 school year. Donations can be conveniently made online by going to <http://www.ppcsf.org/giving/>. All information completed is kept confidential. As an added incentive and to show our immense gratitude, on December 2, 2020, we will randomly draw three parent/guardian names who have fulfilled the \$250 pledge to win prizes, such as gift baskets or Zoo Miami admission tickets, that the whole family can enjoy! Again, thank you for your continuous support and dedication to the Pembroke Pines Charter School Foundation.

Sincerely,

Aner Gonzalez
Pembroke Pines Charter School Foundation Treasurer

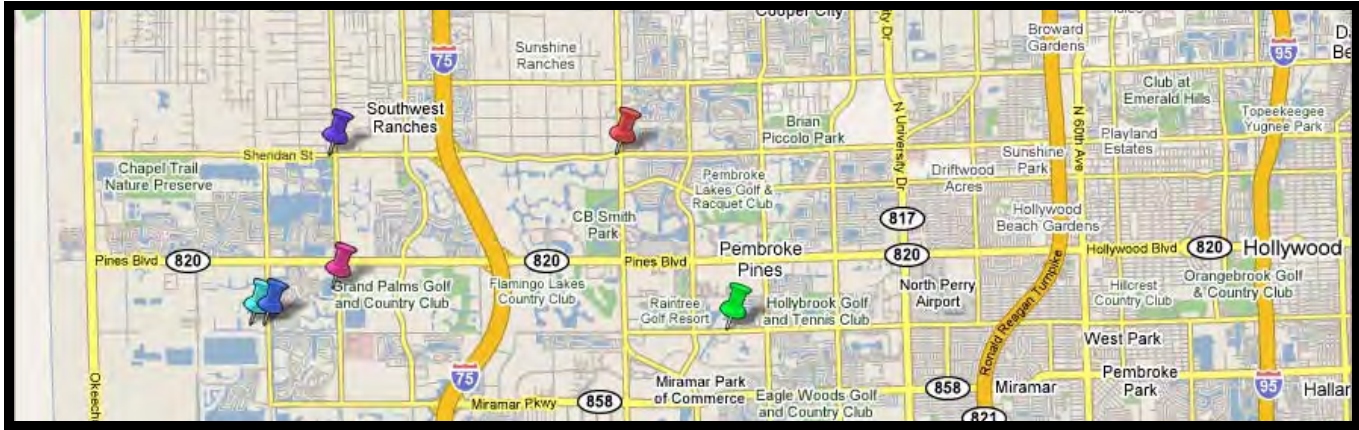
ADVERTISE WITH US

Local businesses are the backbone of Pembroke Pines and our surrounding cities. The Pembroke Pines Charter School Foundation (PPCSF) offers local businesses and corporations alike an opportunity to positively affect the lives of the children in our community.

Becoming a community partner not only enhances your company image by showing support of the children in the Pembroke Pines Charter Schools, it also offers your business a distinct marketing and competitive advantage by creating positive publicity and heightened visibility of your products and services to our charter school families and employees.

ADVERTISING OPPORTUNITIES AVAILABLE TO YOUR BUSINESS

- Banners (Facing main street or car line)
- Recognition (business logo) on our Foundation website (free with the purchase of a banner)
- Charter-wide Email Blasts
- Physical Flyers
- City Connect Newspaper Ad Space



- | | | | |
|---|---------------------------|---|------------------------------|
|  | Central Elementary/Middle |  | High School/Academic Village |
|  | East Elementary School |  | FSU Elementary |
|  | West Elementary School |  | West Middle |

WAYS TO GET INVOLVED IN 2020-21

The Pembroke Pines Charter School Foundation (PPCSF) mission is to provide financial support to the Pembroke Pines Charter Schools and academic scholarships to our students and teachers.

Ways to get involved are simple. From increasing parent-to-parent awareness about the Foundation to volunteering in our various fundraising events, there is always an opportunity to get involved. Please join us in our efforts to provide an award-winning education for our charter students while earning your yearly service hours requirement in a fun and fulfilling way!



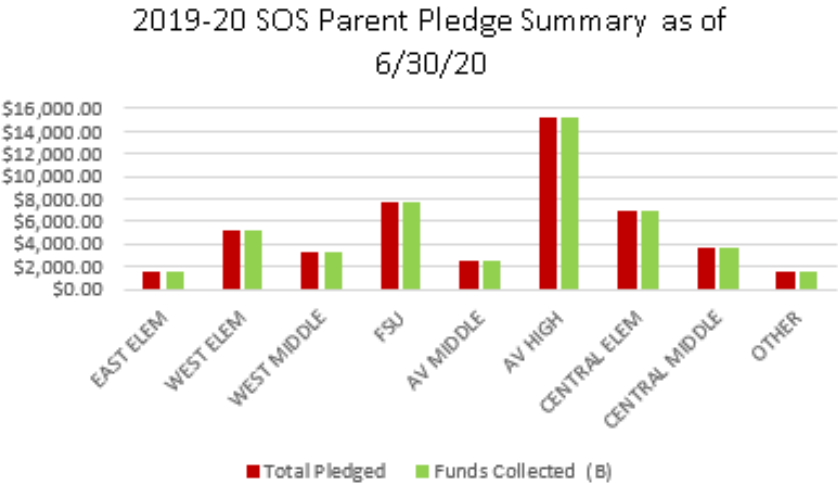
The SOS team worked hard throughout this past summer to roll out new fundraisers that not only support our local community but also provide critical funds for our charter schools. If you have a local business and would like to partner with Pembroke Pines Charter School Foundation this upcoming school year, we want to hear from you! We are currently looking to partner with charter parent/guardian-owned businesses for various fundraising events. From restaurants and cafes and community services/activity centers, we are always looking for new businesses to partner with!

Finally, did you know that your employer may match your donation to the Pembroke Pines Charter School Foundation? Matching gift programs are offered by companies across the world. In fact, about 65% of Fortune 500 companies (and many others) match employee donations. We encourage our PPCS parents and guardians to inquire with their employers on whether they can match your donation to the Pembroke Pines Charter School Foundation. All of your employer matching gift donations will be credited toward your child's SOS Parent Pledge amount. The Pembroke Pines Charter School Foundation Tax ID Number is **20-1192922** and Non-Profit 501(c) 3 Registration Number is **CH31946**.

These are just a few of the many ways that you can get involved with the Pembroke Pines Charter School Foundation and Support Our Schools Campaign. For more information, please contact Chelsea Ducsay at cducsay@ppines.com We look forward to hearing from you!

SOS PARENT PLEDGE SUMMARY - BY SCHOOL

As of June 30, 2020 we have raised **\$47,506.62** in SOS Parent Pledges. Below you will find the breakdown per campus.



We are counting on your continued support to make all of this and more possible for our A-rated charter schools. We are asking families to pledge to donate \$250 per household. Parents/Guardians can conveniently donate online by visiting our website, www.ppcsf.org/giving/. Please note a PayPal account is not required to donate online; parents/guardians can choose to donate via debit or credit card through PayPal.

If you have not done so already, please consider donating to the Pembroke Pines Charter School Foundation. Your support is vital as we strive to bridge the growing financial gap at our schools.