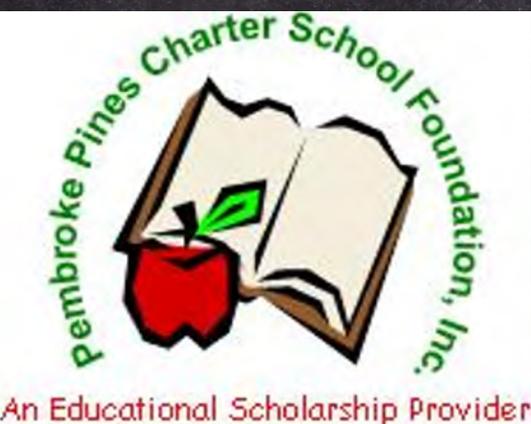


# CITY OF PEMBROKE PINES CHARTER SCHOOLS FUNDRAISING EFFORTS NEWSLETTER



October 2019



## WHAT IS THE PEMBROKE PINES CHARTER SCHOOL FOUNDATION?

Learn about the history of the Pembroke Pines Charter School Foundation. p. 02.

## ADVERTISE WITH US

We love our community partners! Whether you are a business owner or want to give your job more exposure, consider partnering with the Pembroke Pines Charter School Foundation this school year. p. 02.

## PEMBROKE PINES CHARTER SCHOOL - FUNDING CHALLENGES

Did you know that the money that our School Board of Broward County sponsored Pembroke Pines Charter School parents pay in property tax never make it back to our charter schools? Learn more about our funding challenges and how YOU can make a difference in our children's lives! Read more on p. 03.

## FUN EVENTS FOR THE WHOLE FAMILY

The Pembroke Pines Charter School Foundation holds many fundraising events throughout the year.

This allows us to connect with our charter school families and potential supporters and volunteers. There is a FUNdraiser for everyone! You can view our upcoming events in the column on p. 02.



## SOS SUPERHEROS WANTED

We are currently seeking motivated & passionate SOS Parent Liaisons per campus who are able to volunteer at various SOS events throughout the school year.

Many service hour opportunities are available! Please contact Julio Garrido at [pinescharter.sos@gmail.com](mailto:pinescharter.sos@gmail.com) to get involved. Read more on p. 03.



# History of Pembroke Pines Charter School Foundation (PPCSF)

The Pembroke Pines Charter School Foundation, a 501c3, was established in January of 2004 to assist teachers and students through the creation of a one million dollar endowment. These monies provide scholarships for high school graduates and teacher scholarships for advanced degrees in the Pembroke Pines Charter School System.

In 2011, the Foundation revised the Articles of Incorporation with approval from the Internal Revenue Service, to allow financial contributions to the Pembroke Pines Charter Schools. The Foundation is supported entirely by the generous contributions from individuals, businesses and granting organizations. The Foundation also hosts fundraising events annually that help to provide funding for our charter schools.

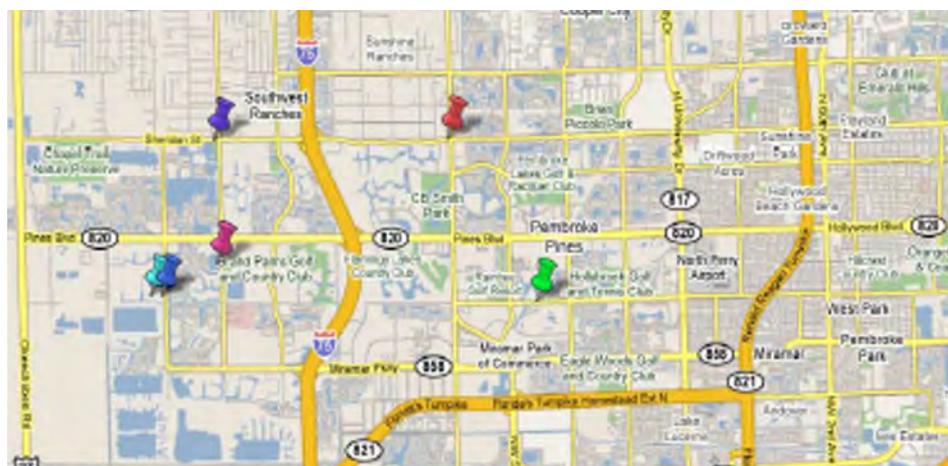
## ADVERTISE WITH US

Local businesses are the backbone of Pembroke Pines and our surrounding cities. The Pembroke Pines Charter School Foundation (PPCSF) offers local businesses and corporations alike an opportunity to positively affect the lives of the children in our community.

Becoming a community partner not only enhances your company image by showing support of the children in the Pembroke Pines Charter Schools, it also offers your business a distinct marketing and competitive advantage by creating positive publicity and heightened visibility of your products and services to our charter school families and employees.

## ADVERTISING OPPORTUNITIES AVAILABLE TO YOUR BUSINESS

- Banners (Facing main street or car line)
- Recognition (business logo) on our Foundation website (free with the purchase of a banner)
- Charter-wide Email Blasts
- Physical Flyers
- City Connect Newspaper Ad Space



- Central Elementary/Middle
- East Elementary
- West Elementary
- Academic Village Middle/High
- FSU Elementary
- West Middle

## UPCOMING EVENTS

October - December  
2019

**October 8:** SOS Dress Down Day - Central & West Campus, FSU & East Elementary

**October 9:** Academic Village Middle

**October 14:** Restaurant Fundraiser at Habit Burger - Central Campus

**October 15:** Restaurant Fundraiser at Habit Burger - West Campus

**October 16:** Restaurant Fundraiser at Habit Burger - FSU Elementary

**October 21:** Restaurant Fundraiser at Habit Burger - East Elementary

**October 22:** Restaurant Fundraiser at Habit Burger - Academic Village Middle

**October 23:** Restaurant Fundraiser at Habit Burger - Pines Charter High School

**November 12:** SOS Dress Down Day - K - 8 Grades

**December 2:** Fundraiser at CREAM - Central Campus

**December 3:** Fundraiser at CREAM - West Campus

**December 6:** Basketball Game Fundraiser at Miami HEAT - All Schools

**December 9:** Fundraiser at CREAM - East and FSU Elementary

**December 10:** SOS Dress Down Day - K - 8 Grades

**December 10:** Fundraiser at CREAM - Academic Village Middle

**December 16:** Fundraiser at CREAM - Pines Charter High School

For more details on all of our yearly fundraisers, please visit us at [www.ppcsf.org/events](http://www.ppcsf.org/events)

# THANK YOU FOR YOUR SUPPORT!

We would like to look back and take the opportunity to thank all of our charter school parents and staff for their support of the 2018-19 school year's SOS fundraising campaign.

The year was demanding and full of activity, and all achievements made would not have been possible without your active participation in our children's education. As a whole, the Foundation raised a total of **\$340,277.87**, of which **\$120,418.96** were through parent donations (\$54,806.90, for more information and pledge breakdown by school site, please see 'FY 2018-19 Parent Pledge Summary' located on the right column of this page) and various SOS fundraising events (\$65,612.06). Our most successful fundraisers were SOS Dress Down, bringing in an amazing \$35,202 in proceeds, and our SOS Walk-A-Thon, raising \$21,059.

Moreover, our city's Recreation Department hosted various prosperous fundraisers to directly benefit our charter schools:

- Mayor's Golf Tournament - \$73,908.70
- Taste of Pines - \$20,965.84
- Pines 5K Run - \$22,800.07

Great job everyone!

# FY 2018-19 PLEDGE SUMMARY

## SUMMARY

In the 2018-19 school year, our SOS Parent Pledges increased 12.5% from the previous school year. We will continue to build on our current success and strive to provide each student with a first-rate education in the upcoming school year and look forward to another exciting year for each of our charter schools. Once more, thank you for your continued hard work and commitment to our students. With your dedication, we can give our students the education we know they deserve.

School	No. of Pledges	Funds Collected
EAST ELEM	19	\$3,398.44
WEST ELEM	15	\$3,766.05
WEST MIDDLE	22	\$4,941.23
FSU	23	\$5,950.00
AV MIDDLE	16	\$4,093.64
AV HIGH	61	\$19,470.10
CENTRAL ELEM	27	\$9,127.87
CENTRAL MIDDLE	14	\$2,793.08
OTHER	3	\$1,266.49
<b>SUBTOTAL</b>	<b>200</b>	<b>\$54,806.90</b>

# FUNDING CHALLENGES

Our charter schools are no different than their neighboring traditional public schools - both service Broward County public school students. Despite this, money that our charter school parents pay in property taxes to the Broward County School Board for local capital improvement never make it back to our charter schools since the school board chooses not to share their local capital improvement tax dollars with our school system.

Currently, our School Board of Broward County sponsored charter schools receive less capital funding compared to a traditional public school, and as this funding for our charter schools continue to decrease over time, the financial gap continues to grow-which system-wide represents approximately \$4.8 million in capital funds or approximately \$900 per student. Broward County School Board financial support is crucial so we can continue funding our award-winning charter schools.

To help address these funding issues, a grassroots parent-led fundraising campaign, "Support Our Schools" (SOS) was established. Monies raised through this fundraising arm help us bridge the growing financial gap due to the decreasing local and state shared revenues. Please visit [www.ppcsf.org](http://www.ppcsf.org) for more information on the SOS Campaign. Parents/Guardians are also encouraged to reach out to their local legislators regarding this financial gap.



# CURRENT SOS PARENT PLEDGE SUMMARY

As of October 1, 2019, we have raised **\$25,561.77** in SOS Parent Pledges. This is a **11% decrease** from last year's SOS Parent Pledges as of 10/1/2018. Below you will find the breakdown per campus.

2019-20 SOS Parent Pledge Summary as of 10/1/19



If you have not done so already, please consider donating to the Pembroke Pines Charter School Foundation. Your support is vital as we strive to bridge the growing financial gap at our schools. To conveniently donate online, please visit [www.ppcsf.org/giving/](http://www.ppcsf.org/giving/)

# JOIN OUR TEAM! 2019-20 SOS Parent Committee

The mission of the Pembroke Pines Charter School Foundation (PPCSF) is to provide financial support to the Pembroke Pines Charter Schools and scholarships for our students and teachers. Won't you join us in our efforts?

Ways to get involved with PPCSF are simple... Join us in supporting award-winning education for our charter students!

From increasing parent-to-parent awareness about the Foundation to volunteering in our various fundraising events, there is a always an opportunity to get involved! **Earn your yearly service hours requirement** in a fun and fulfilling way!

For more information and to get connected, please contact Julio Garrido at [pinescharter.sos@gmail.com](mailto:pinescharter.sos@gmail.com)