

## Become a **Corporate Partner** with the **Pembroke Pines Charter School Foundation Inc.** and the **Support Our Schools Campaign!**

### Becoming a Corporate Partner:

Local businesses are the backbone of Pembroke Pines and our surrounding cities. The Support Our Schools (SOS) campaign offers local businesses and corporations alike an opportunity to positively affect the lives of the children in our community. The Pembroke Pines Charter School System has a total enrollment just under 6,000 students and over 3,200 families. Becoming a corporate partner not only enhances your company image by showing support of the children in the Pembroke Pines Charter Schools, it also offers your business a distinct marketing and competitive advantage by creating positive publicity and heightened visibility of your products and services to our charter school families and employees, as well as vehicle traffic.



Example of company banners at one of our campuses.

### Take Advantage of these Opportunities Today!

Please contact Carol Campisi from the Recreation and Cultural Arts Department at (954) 392-2130 or Aner Gonzalez from the City Manager's Office at (954) 450-1040.



### Advertising Opportunities:

- Banner Space: Base price \$400\* per campus, annually for drop off/pick up line / \$550\* for Prime Location (facing traffic) at West Campus & FSU Elem. / \$750\* for Prime Location (facing traffic) at AV, Central Campus, & East Elem. (Limited space available) \*Prices subject to change based on banner size.
- Recognition on our Foundation website, [www.ppcsf.org](http://www.ppcsf.org) (\$350) (Free w/ banner purchase)
- E-Blast (\$300)
- Physical Flyers (\$400 per campus)
- City Connect Newspaper Ad Space (Cost per Insert: \$575 1/2 page)
- Advertising Spaces/ Booths/ Sponsorships Available at City Events

Get discounts for your company banners that will be advertised at the school campuses by contacting Fastsigns or Minuteman Press. Tell them the Pembroke Pines Charter School Foundation sent you!



### Why Donate to Support Our Schools?

Money that is donated to Support Our Schools goes directly into raising the quality of education and resources for the students of the Pembroke Pines Charter School System. Campaign contributions will be utilized for:

- Capital Improvements/Infrastructure
- Increased Cost of Benefits and Operating Expenses
- Raising Reserves to Financially Sustainable Levels

- Central Elementary/Middle
- East Elementary School
- West Elementary School
- Academic Village Charter School
- FSU Elementary School
- West Middle School

Pembroke Pines Charter School Locations Where Banners can be Placed:



**Pembroke Pines Charter School Foundation Inc.** Incorporated in January 2004, as a 501(c)(3) charitable organization, the Pembroke Pines Charter School Foundation, Inc. had a goal to establish a \$1 million endowment to provide senior scholarships, teacher reimbursement for advanced degrees, and employee of the year awards for instructional and non-instructional employees. In 2011, the Foundation revised the Articles of Incorporation to allow financial contributions to our charter schools. The change has allowed the Foundation to use money raised through SOS fundraisers and donations from the community to directly support the education of our students. Due to the Foundation's status as a 501(c)(3) charitable organization, any contribution to SOS is a tax deductible donation.

*We are thankful to all of the volunteers, families, and businesses that have helped us through the years. If not for their efforts, none of our accomplishments would have been possible. We look forward to you becoming a corporate partner.*